

100

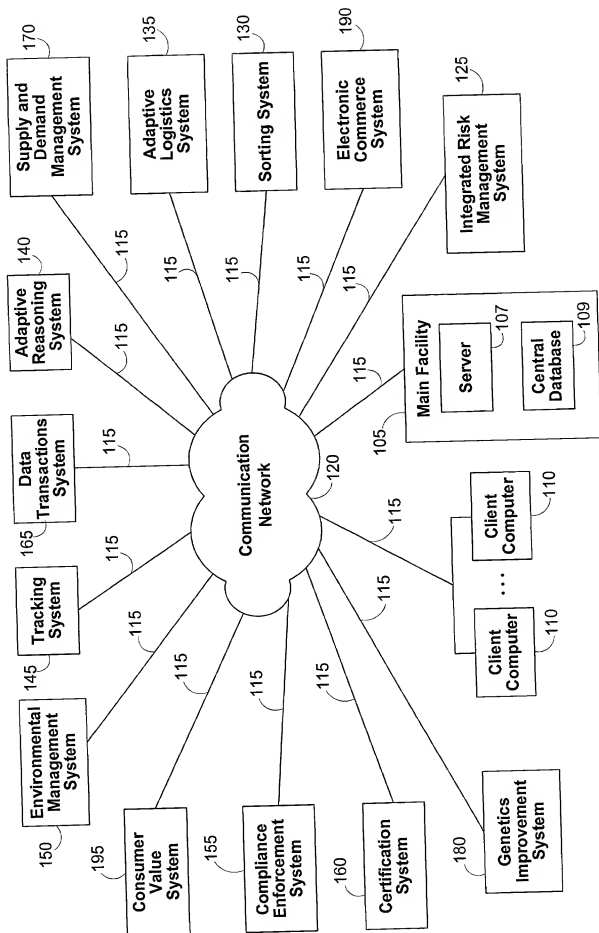


FIG. 1

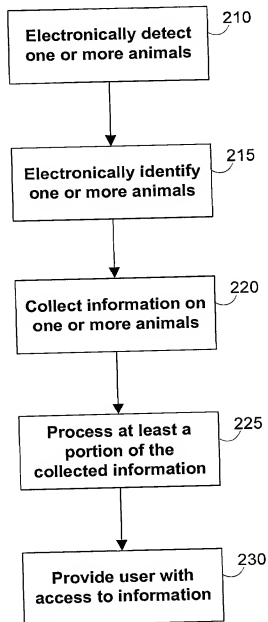


FIG. 2

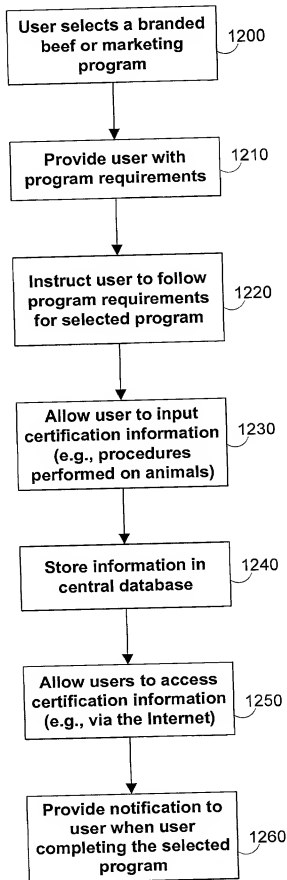
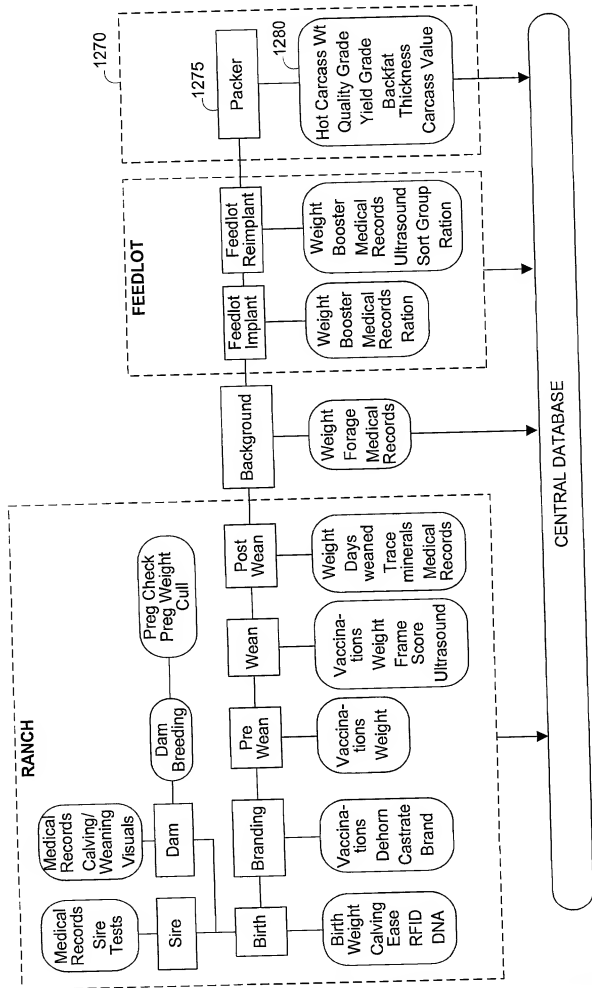


FIG. 3



1300

1310 **Company A: Branded Beef Programs** 1305

Search 1317

All Programs 1319

Please choose criteria of interest to your operation.

Select a branded beef program you wish to participate in:

1320 1325

:
:

1330

1350

FIG. 5

Company A: Branded Beef Programs

You have chosen to participate in:
Branded Beef 3

For your animals to be certified under this program,
the following guidelines must be met:

① Guideline 1

② Guideline 2

:

:

③ Guideline 3

FIG. 6

1500

From: complete@companya.com
To: Rancher <rancher@email.com>
Subject: Completed Branded Beef 3

Dear Rancher,

Congratulations! Your animals have completed Branded Beef 3. The following is a valuation of the procedures and treatments administered to your animal.

For: Your Animal
Valuation ...

FIG. 7

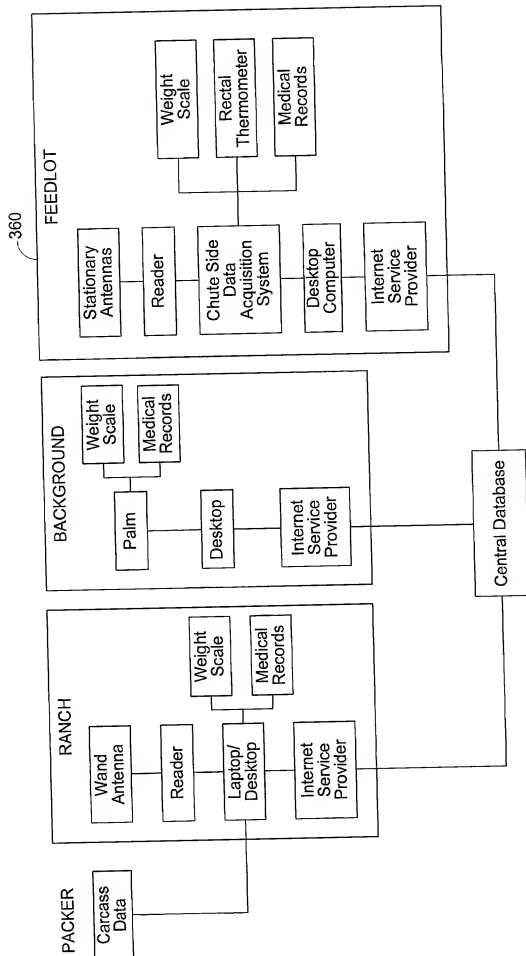


FIG. 8

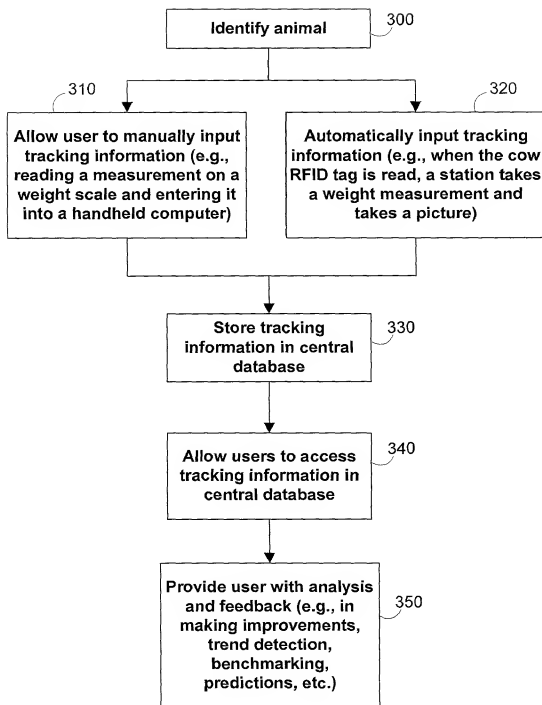


FIG. 9

10071437.020702

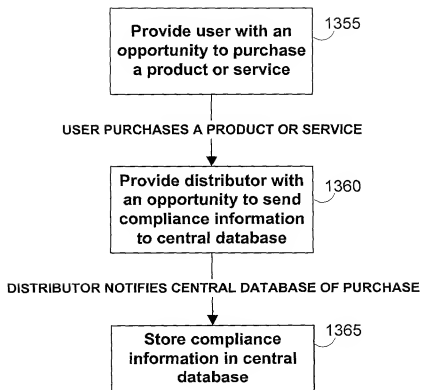


FIG. 10

10071437.020702

USER DESIRES TO SELL ANIMALS

In response to the user desiring to sell animals, compliance enforcement system accesses compliance information from central database

1370

Determine if user complies with buyer's requirements

1375

USER MET BUYER'S REQUIREMENTS

Provide user with incentives (e.g., increased selling price)

1380

FIG. 11

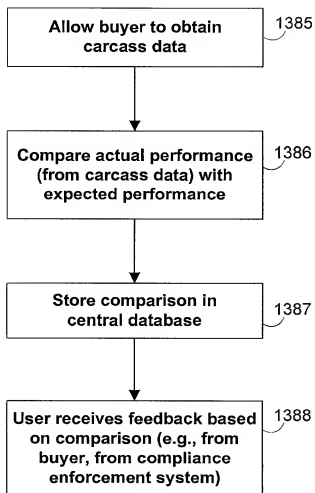


FIG. 12

1399

COMPLIANCE ENFORCEMENT

User's Actions — Summary

Purchased Vaccine A on 2/1/00
Medical Record Created on 2/15/00
Genetic Test Results from 2/16/00
:
:

Analysis of User's Actions

User has complied with the following programs:

Program ABranded Beef B

and is entitled to the following incentives:

\$100/steer + market price

FIG. 13

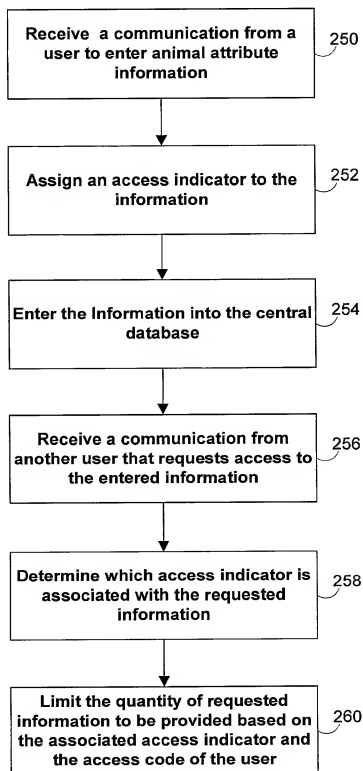


FIG. 14

140

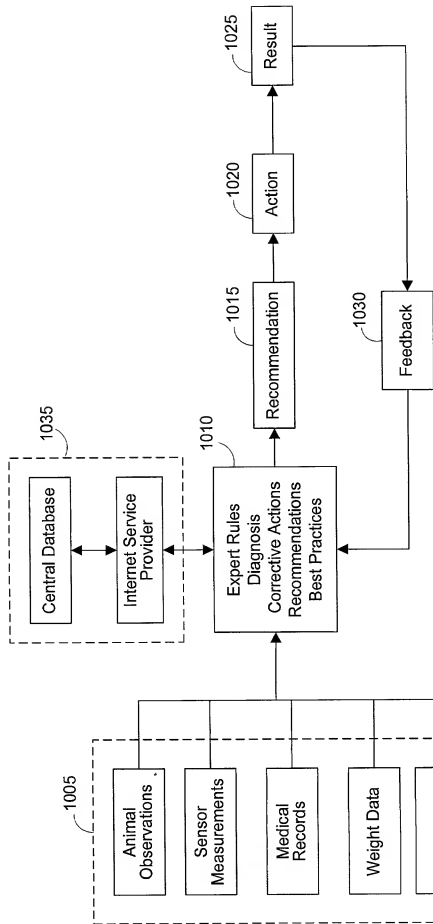


FIG. 15

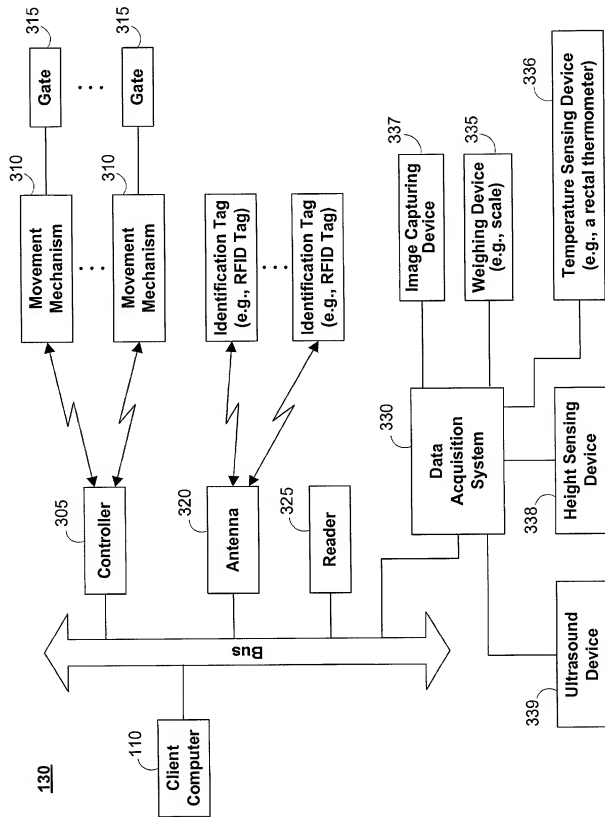


FIG. 16

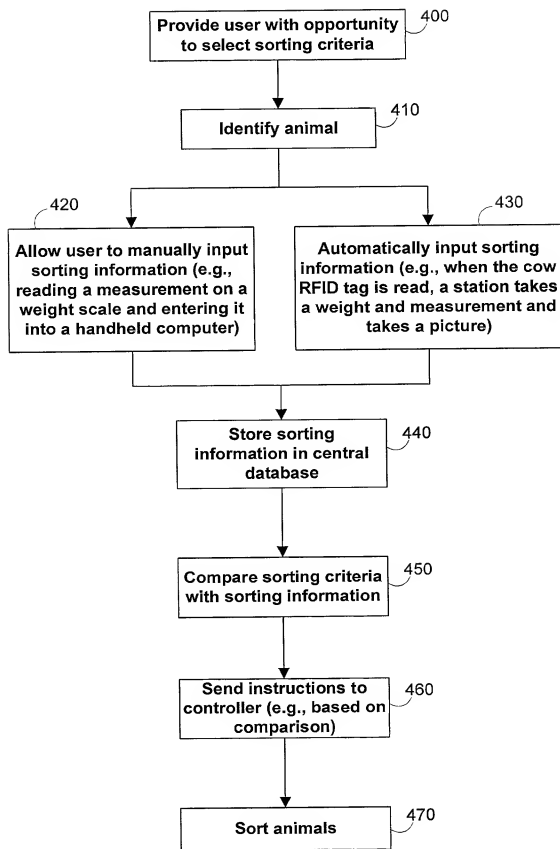


FIG. 17

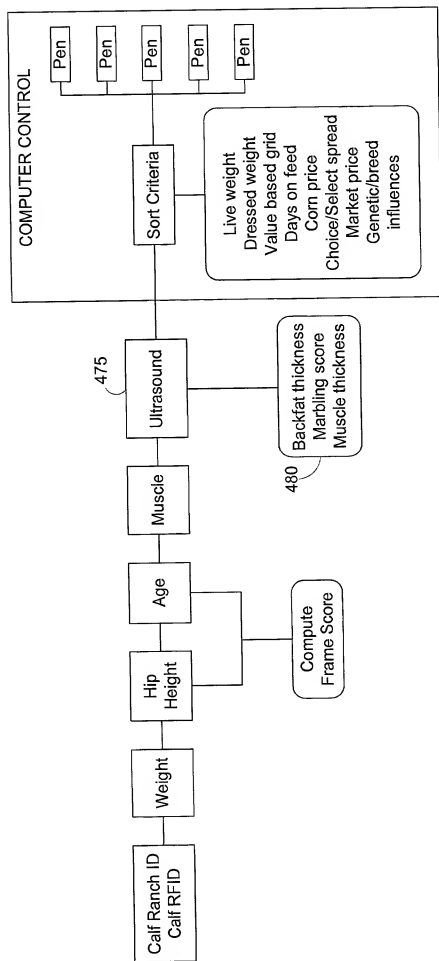


FIG. 18

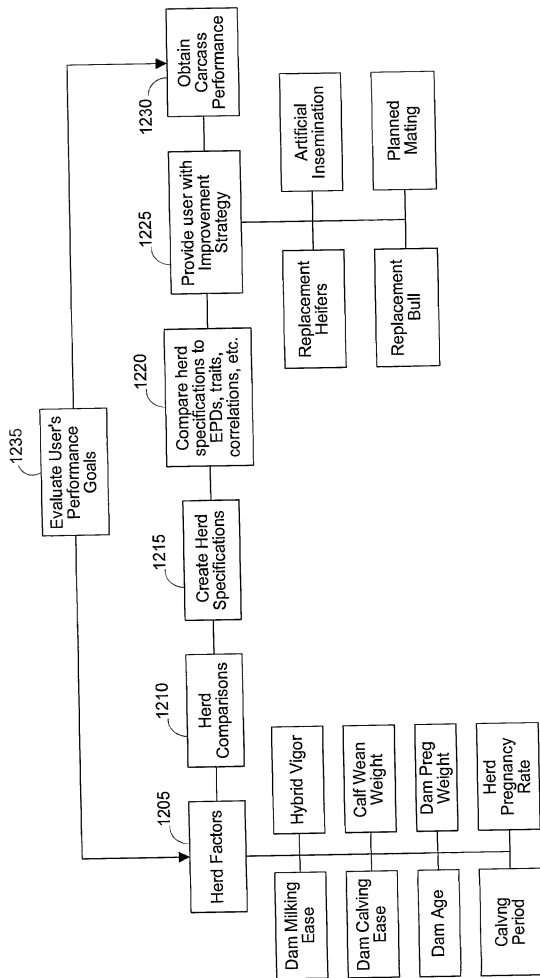


FIG. 19

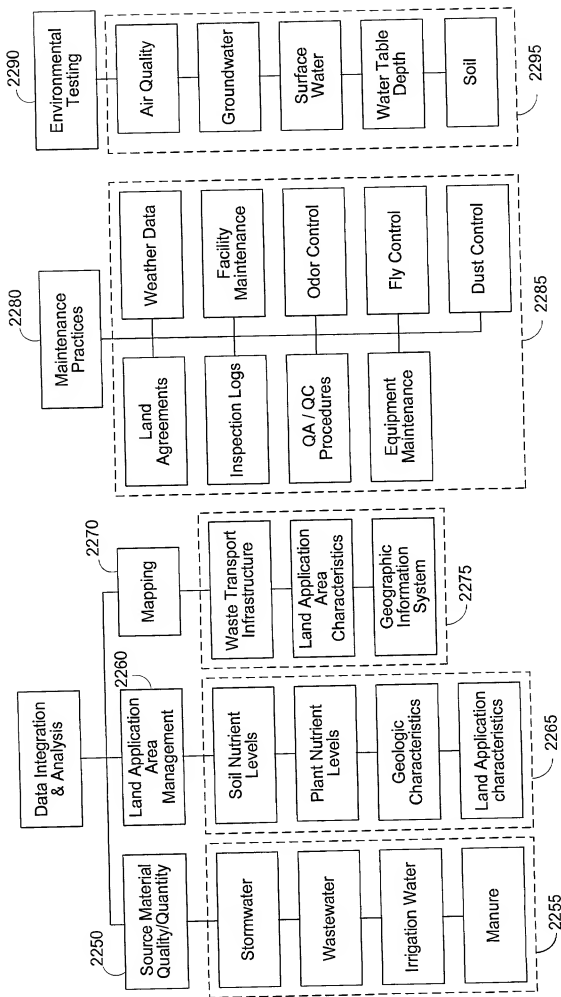


FIG. 20

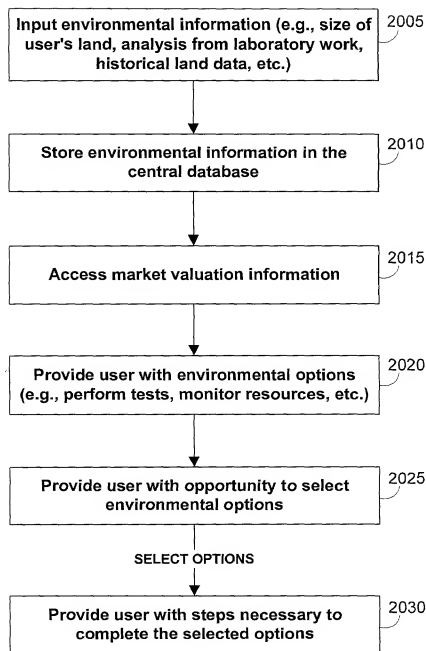
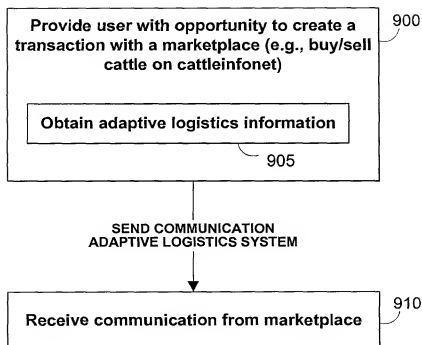


FIG. 21

**FIG. 22**

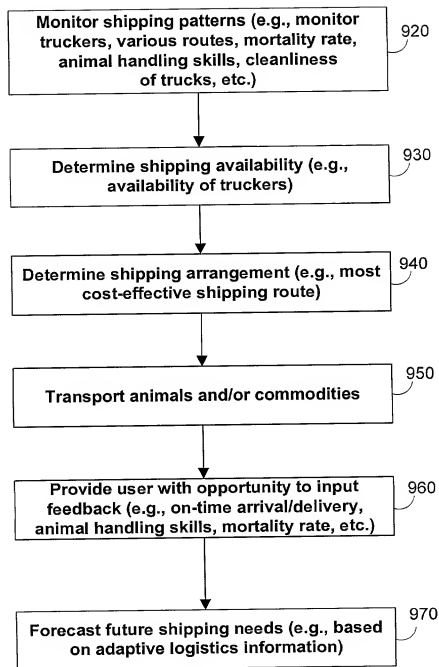


FIG. 23

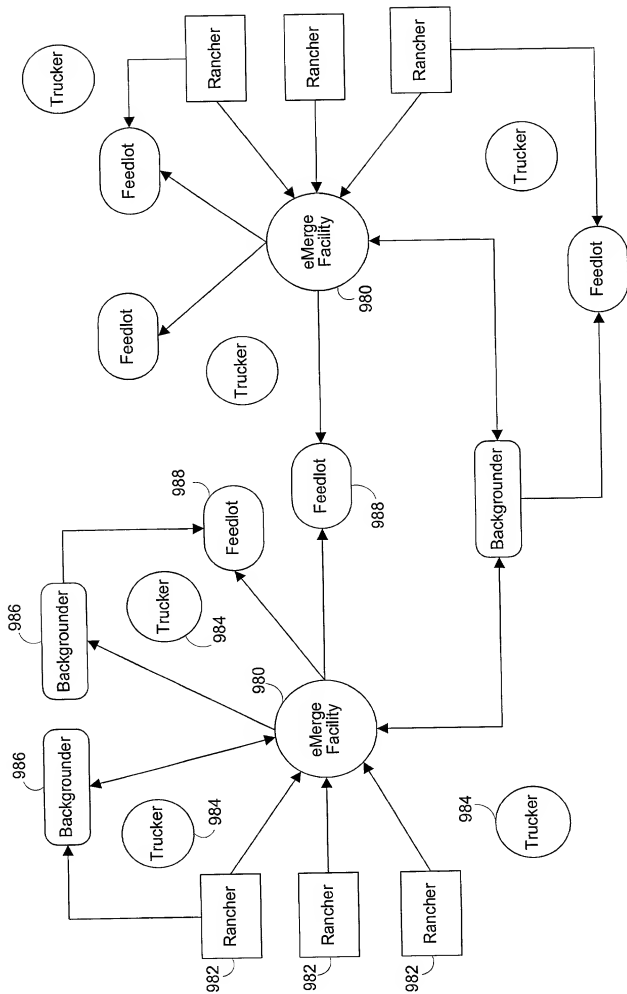


FIG. 24

2400Cattle Inventory

07/25/2001 2401

11:45 AM EST 2402

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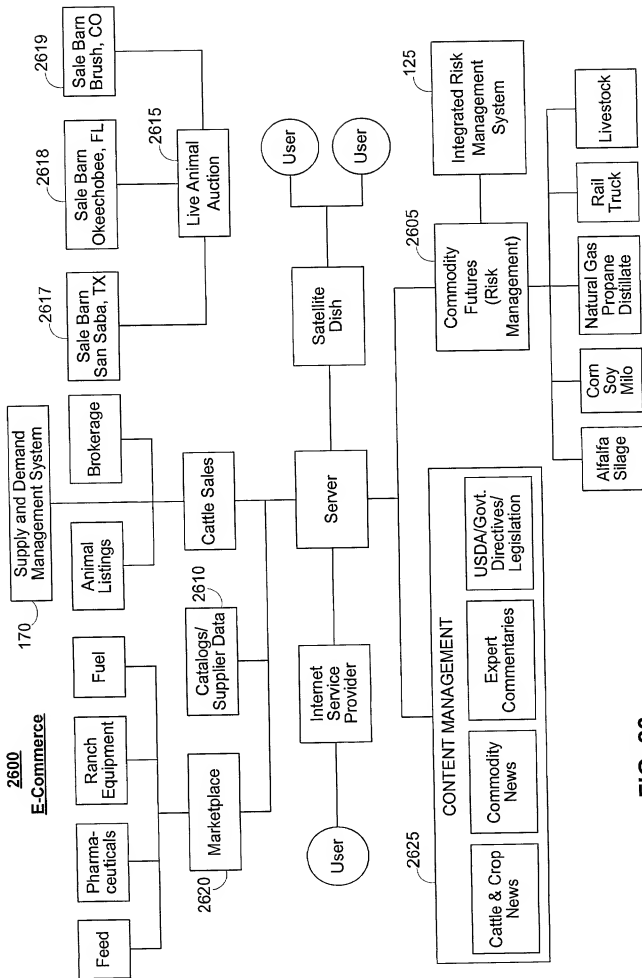
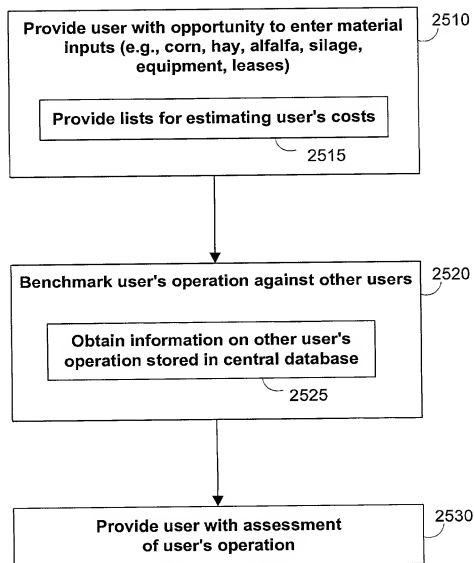
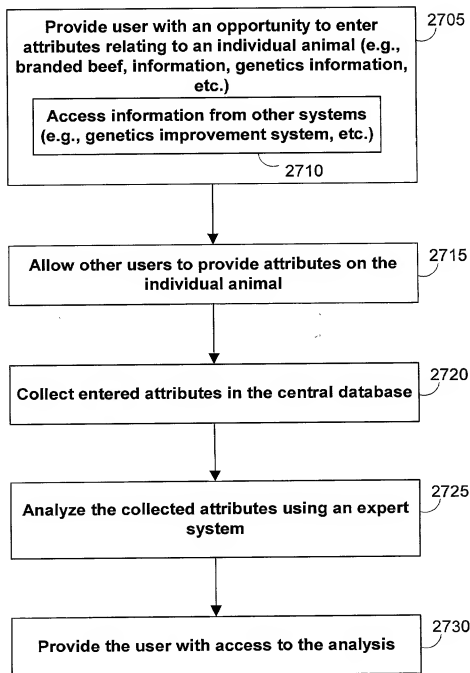


FIG. 26

**FIG. 27**

**FIG. 28**